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**FOR IMMEDIATE RELEASE**

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**DATE: Jan. 30, 2003**

**HEADLINE:**

**PlotSpike Seeds for wildlife introduces six new products**

**BODY:**

Ponchatoula, La.—PlotSpike Seeds will unveil five new items at the 25<sup>th</sup> annual Shooting Hunting Outdoor Trade (SHOT) show in Orlando, Fl. on February 13<sup>th</sup>, 2003. PlotSpike has expanded its seed line to include Chufas, a Spring Wildlife Mix and forage oats. PlotSpike has also added attractants, vitamins and minerals to the line. All new products were selected and formulated to comply with the company's "Pure, Proven, Premium" criteria containing only the best varieties and no chemicals or cheap fillers.

PlotSpike Chufas are great for turkey food plots. Chufas will grow in a wide range of climatic and soil conditions. A warm season perennial, the chufa plant produces subterranean tubers. These tubers look like nuts and have levels of protein and carbohydrates. Once turkeys discover the PlotSpike Chufa plot they will make daily visits to the area. PlotSpike chufas are guaranteed to have high germination and are of the best purity available. PlotSpike Chufas are packaged in 10 and 20 pound bags.

PlotSpike Spring Wildlife Mix is a blend of warm season plants for those people seeking a good plot for a variety of wildlife. Turkeys, deer and hogs love this mix. PlotSpike Spring Wildlife Mix should be planted after the fear of frost and will provide grazing until frost in the Fall. PlotSpike Spring Wildlife Mix comes in 10 and 20 pound bags and carries the PlotSpike purity and germination guarantee.

PlotSpike is proud to have been selected to market the latest forage oat variety release from renowned plant breed Dr. Steve Harrison of Louisiana State University. Forage oats are for cool season grazing and are easy to establish. The PlotSpike Forage Oat variety will be available across the country in July 2003. PlotSpike Forage Oats were bred for their forage characteristics. In university trials across Texas and the Southeast PlotSpike Forage Oats led the trails or were among the statically leaders in forage tonnage yield. PlotSpike forage oats can be planted earlier than other small grains or ryegrass providing a lush plot for early archery and black powder seasons.

PlotSpike Vitamins and Minerals contain over 15 essential minerals and vitamins. PlotSpike Vitamin and Minerals contain no cheap feedstuffs and supply all the minerals necessary for herd health and antler development. Because PlotSpike Vitamin and Minerals contain no feedstuff deer will only consumer the quantity they need and little product will be wasted.

PlotSpike attractants include "Addiction" brand soda product and our new flavored PlotSpike Salt Bricks. PlotSpike Addiction is a pure version of the soda ash product marketed for years under various names designed to keep deer coming to a lick. PlotSpike salt bricks come in peanut, persimmon, wild berry, and acorn and apple flavors.

For more information on PlotSpike products visit [www.plotspike.com](http://www.plotspike.com).